

PRIORITY GOALS

GOAL

Advance the “shovel ready” status of areas guided for commercial and industrial development through planning and where feasible, the procurement of supporting infrastructure.

OUTCOME MEASURES

- Complete discussions with Scott County and the CDA regarding extension of utilities to I-35.
- Extension of utilities to I-35 interchange.
- Number of studies (i.e. AUAR, Wetland Delineation, Traffic Impact Study, etc.) completed that advance “shovel ready” status.
- Amount of commercial and industrial land that is “shovel ready.”

GOAL

Develop a more diverse tax base, create more local employment opportunities and promote additional businesses and services within the community.

OUTCOME MEASURES

- Number of physical store front businesses.
- Number of businesses that have incorporated.
- Number of employees.
- Composition of tax base based on tax classification.

GOAL

Enhance the quality of life in the community through the improvement and expansion of the parks and trails system, recreational programming and cultural events.

OUTCOME MEASURES

- Hire a Recreational Specialist.
- Miles of sidewalk/trail expansion. Acres of parks expansion.
- Number of recreational programs/cultural events offered.
- Number of participants attending recreational programming/cultural events.
- Establishment of farmers market.
- Sidewalk/trail connectivity.

GOAL

Promote high quality residential development that includes a broad spectrum of housing choices in both type and cost. Facilitate the development of residential lots and an increase in residential building permit activity.

OUTCOME MEASURES

- Consider adoption of policies/programs that foster affordable housing.
- Inventory of existing housing type and cost.
- Number of Preliminary/Final Plat applications received and new lots created.
- Existing lot inventory, both platted and buildable.
- Number of building permits issued, by housing type.